

Jamal Nasir

Design Lead | Senior UI/UX Designer | Front-End Developer | Agentic AI Explorer

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PROFESSIONAL SUMMARY

Experienced **Design Lead, Senior UI/UX Designer, Front-End & Full-Stack JavaScript Developer** with over **10 years of experience** designing and developing enterprise web and mobile applications, Skilled in leveraging **AI-powered design** tools and AI-assisted design **workflows** to accelerate ideation, **UX research, wireframing**, prototyping, content generation, **design system** creation, and developer handoff, improving design efficiency and product quality. Strong background in UI/UX design, **React** ecosystem, **Node.js** development, responsive front-end engineering, and modern **JavaScript** technologies. Passionate about creating intuitive user experiences while building secure, scalable, and maintainable applications using Agile methodologies.

CERTIFICATIONS

Google - **UX Design** Professional Certificate

Meta - **Front-End Developer** Professional Certificate

Meta - **React Specialization**

IBM - Fundamentals of **Building AI Agents**

PROFESSIONAL EXPERIENCE

Neptace / BlueZorro

Design Lead | Senior UI/UX Designer | Front-End Developer

January 2022 – Present

- Lead end-to-end product design and front-end development for enterprise web applications, SaaS platforms, and customer-facing digital products.

- Define product strategy, UX architecture, design systems, and scalable UI component libraries.
- Mentor multidisciplinary teams of designers and front-end developers.
- Develop scalable applications using React, Next.js, JavaScript, Node.js, Express.js, REST APIs, and PostgreSQL.
- Build reusable UI components using Figma, Tailwind CSS, and Material UI.
- Implement secure authentication using OAuth and JWT.
- Optimize application performance, SEO, accessibility, and responsive user experiences.
- Collaborate with stakeholders and engineering teams following Agile/Scrum methodologies.

Key Technologies: React, Next.js, JavaScript, Node.js, Express.js, REST APIs, Tailwind CSS, Material UI, Figma, OAuth, JWT

Senior UI/UX Designer & Front-End Developer

January 2020 – December 2022

- Designed user-centered digital experiences from concept through deployment.
- Conducted user research, usability testing, wireframing, prototyping, and UI design.
- Developed responsive web applications using React, HTML5, CSS3, JavaScript, Sass, Bootstrap, and Tailwind CSS.
- Built backend services using Node.js, Express.js, Firebase, and RESTful APIs.
- Integrated authentication, third-party services, Git workflows, and responsive layouts.
- Worked closely with product managers and development teams in Agile environments.

Key Technologies: React, JavaScript, HTML5, CSS3, Sass, Bootstrap, Tailwind CSS, Node.js, Express.js, Firebase, Figma, Adobe XD

UI/UX Designer & Front-End Developer

January 2018 – December 2020

- Designed modern web and mobile interfaces based on business requirements.
- Created wireframes, prototypes, high-fidelity mockups, and design assets.
- Developed responsive interfaces using HTML5, CSS3, JavaScript, jQuery, Bootstrap, React, and Sass.
- Improved accessibility, SEO, browser compatibility, and application performance.
- Collaborated with backend developers for API integrations and feature implementation.

Key Technologies: React, HTML5, CSS3, JavaScript, jQuery, Bootstrap, Sass, Adobe XD, Sketch, Adobe Creative Suite

Active Partners

Senior UI/UX Designer

December 2014 – January 2018

- Led UI/UX initiatives for enterprise applications, web portals, and business products.
- Conducted user research, journey mapping, information architecture, usability testing, and interactive prototyping.
- Produced high-quality interface designs using Adobe XD, Photoshop, Illustrator, Sketch, and InVision.
- Collaborated with front-end teams to ensure pixel-perfect implementation.
- Established design standards and improved product usability across multiple platforms.

Key Technologies: Adobe XD, Sketch, InVision, Photoshop, Illustrator, HTML5, CSS3, Bootstrap, JavaScript

UI/UX Designer

January 2011 – December 2014

- Designed websites, dashboards, and enterprise web applications.
- Created wireframes, mockups, prototypes, icons, and branding assets.
- Worked closely with developers to implement responsive HTML, CSS, JavaScript, and jQuery interfaces.
- Improved usability, navigation, and overall user experience.

Key Technologies: Photoshop, Illustrator, Fireworks, HTML, CSS, JavaScript, jQuery

TECHNICAL SKILLS

UI/UX Tools: Figma, Adobe XD, Sketch, InVision, Photoshop, Illustrator, Fireworks, Dreamweaver

Languages: JavaScript (ES6+), TypeScript, HTML5, CSS3, XML

Frameworks & Libraries: React.js, Next.js, Node.js, Express.js, jQuery, Bootstrap, Tailwind CSS, Material UI, Sass

Databases: MySQL, Firebase

CMS: WordPress, Webflow, Shopify

Version Control: Git, GitHub